

## Profiles of the Members of the Editorial Board

### **Ruby Kashyap Sood, Editor-in-Chief**

Ruby Kashyap Sood is Professor in the Textile Design department, NIFT, New Delhi, and Head of the Publication Unit. She is on the Board of Directors at Apparel Made-up, Home Furnishing Sector Skill Council. Ruby has more than two decades of teaching experience. Her areas of specialization include surface design, craft studies, and textile art. With a Master's in Textiles and Clothing from Delhi University, she has done extensive research on traditional Indian textiles and costumes. Ruby has co-authored books titled 'Celebrating Dreams: Weddings in India' and 'Traditional Indian Textiles'. Her doctoral thesis, titled 'A Study on the Metamorphosis of the Indian 'Choli' Blouse and the Development of a Readymade Sari Blouse', is an extensive body of work on the Indian blouse. She has presented research papers at prestigious conferences and published several articles in reputed journals and periodicals. She is also a member of the Advisory Board of *The Journal of Dress History*, UK.

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### **Deepak Joshi, Associate Editor**

Deepak Joshi has a PhD in management and is UGC NET-Management Qualified. He has an FDP from IIM and holds the degree of Master of Fashion Management from NIFT. He has over 15 years of experience in corporate and academic settings. He has previously served in the FDDI, Ministry of Commerce and Industry, Government of India, as Senior Faculty, Retail. His other significant stints include serving Future Group in various roles, such as brand relationship manager, assistant mall manager, and store manager. Currently, he is Assistant Professor at the FMS Department, NIFT Delhi, and the Unit Incharge of the Publication Unit.

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### **Sudha Dhingra, Advisor**

Sudha Dhingra is Professor and Dean at the National Institute of Fashion Technology, New Delhi. She has been teaching for the past three decades at NIFT. Her core competence

lies in the study of crafts and Indian and world textiles. She has co-authored the books for Fashion Studies on 'Understanding Textiles' and 'Traditional Indian Textiles' for CBSE, classes XIth and XIIth. She has also co-edited the book 'Textile Crafts of India' covering the handloom traditions of the North-Eastern Indian States. Prof. Sudha Dhingra is also the Director of the Center of Excellence for Khadi, which is a sponsored project by the Ministry of MSME to support KVIC. The center has been set up at NIFT with the objective of assisting the Khadi Institutions to design, produce, and market high-quality, differentiated Khadi products for the Indian and global markets.

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### **Clare McTurk, Member**

Clare McTurk is a Principal Lecturer in Fashion Buying, Department Education Lead, and Sustainability Lead at the Manchester Fashion Institute (MFI), Manchester Metropolitan University (MMU). With an MA in Academic Practice and Advance HE Senior Fellow (SFHEA) accreditation, Clare brings industry expertise to her academic role. After a decade in fashion buying for the outdoor clothing industry, she joined MMU in 2005 to lead the Fashion Buying Masters program, teaching buying, merchandising, sustainability, costing, and range planning. Clare's research interests span a broad spectrum, including Made in Britain, fashion business and buying, international fashion sourcing, ethical trade, sustainability, and pedagogy. Clare leads the MFI strategy in Education for Sustainable Development (ESG) and represents the faculty in the Responsible Futures group. Clare has also taught at external institutions like Pearl Academy in Delhi, Jaipur, and Mumbai and held various external examining positions, most recently at the University of South Wales.

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### **Jana M Hawley, Member**

Jana Hawley, PhD, is Dean of the College of Merchandising, Hospitality, and Tourism at the University of North Texas. Hawley has led a full life as an award-winning teacher, engaged researcher, committed mentor, and servant leader. Dr. Hawley received the 2022 Distinguished Scholar Award from the International Textile and Apparel Association. She has more than 150 scholarly works, received more than \$1.5 million in grants, and raised more than \$5 million in advancement impact. Hawley earned her

PhD from the University of Missouri and is internationally recognized for her leadership and scholarship in the areas of textile recycling, fashion industry sustainability, and folk artisan entrepreneurship.

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## **Archana Gandhi, Member**

Archana Gandhi is Professor at NIFT and has a PhD from the Faculty of Management Studies, Delhi University. She has been with NIFT, Department of Fashion Technology, Delhi, since 1999, after working with Triburg for 6 years. Her areas of teaching, research, training, and consulting have been apparel merchandising, quality management, product development, and sustainability. She has been involved in mapping key performance indicators for merchandisers and training merchandisers for various apparel organizations. She was a guest faculty member at Colorado State University, USA, in 2009. Apart from publishing numerous research papers in international journals, she has authored a book on apparel merchandising and contributed to two chapters in the book 'Dimensional Corporate Governance: An Inclusive Approach' published by Springer Publication. She has also been regularly reviewing research articles and papers for leading Emerald journals like the International Journal of Clothing Science and Technology, Gender in Management: An International Journal, the Journal of Workplace Learning, etc.

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## **G. Chiranjeevi Reddy, Member**

G. Chiranjeevi Reddy, Chairperson of NIFT's Fashion and Lifestyle Accessories Department, brings 28+ years of expertise spanning teaching, research, and industry practice. He excels in lifestyle accessory design, design pedagogy, curriculum development, and multidisciplinary student assessment. His acclaim extends globally, presenting research at esteemed conferences, including the International Educational Technology Conference in Chicago, Reflections in Hyderabad, the Global Academic Network Conference in Sydney, the 2nd Paris Conference on Education, the Higher Education Reform Conference in Glasgow, the 6th International Conference on Innovation Challenges in Multidisciplinary Research Practices in Singapore, and the Hong Kong International Conference on Education, Psychology, and Society. Chiranjeevi

is committed to personal and soft skills development, conducting workshops at various institutions and organizations. He also shares his expertise and insights through live educational career counseling sessions on television channels, contributing to a wider audience's growth and development.

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### **Kislaya Choudhary, Member**

Kislaya Choudhary is Professor with the Department of Textile Design and the present Chairperson of the department. She has a PhD in design and specializes in textile design processes. Her areas of exploration are conventional and digitally printed textiles, computer-aided design, interdisciplinary design research, contemporary craft practices, visual research, and design influence. She has published in the areas of emerging design processes, practices, trends in digital printing, and design education in national and international journals. She has co-authored a book on 'Elements of Textile Design', published by the CBSE Board. Kislaya has initiated design exhibits to communicate ideas across multiple design disciplines. She has consistently worked with the Indian textile industry for social empowerment through design intervention and skill development. She aspires to reinstate, moderate, and innovate creative practices for endorsing meaningful change.

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### **Purva Khurana, Member**

Purva Khurana, Chairperson of the Fashion Design Department at the National Institute of Fashion Technology, holds a Masters Degree in Textiles and Clothing from Delhi University and has done her doctorate on the Ikat craft of India. Her passion for design led her to join NIFT in 1997 in Delhi. She has worked in the industry and has been an academician for more than 25 years. She has been actively involved in organizing fashion shows and various craft cluster studies, besides having executed numerous prestigious projects of design and research with government and non-government organizations. Having done extensive research in the traditional textiles of India, her core specialization lies in value creation through elevating aesthetics, craft-based product development, designing and crafting through sustainable practices, and pattern development for women's wear and kid's wear segments. Purva has contributed to

curriculum development for the Delhi Board. She has presented research papers at national and international seminars, conferences, and apparel magazines.

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### **Raghuram Jayaraman, Member**

Raghuram Jayaraman is a profound academician with 22+ years of experience and an equitable amalgam of executive leadership, communication, technology vision, and domain expertise for strategizing the development of the organization with future technology infrastructure and curriculum. He is a research enthusiast with experience in designing and developing technology solutions for the fashion business. Raghuram was the director of a new NIFT campus in Jodhpur and launched flagship programs augmented with state-of-the-art infrastructure. He is known for his consistent and outstanding work on big projects, building teams and people's skills, adapting to environments that change quickly, and solving mission-critical problems by analyzing, finding, and implementing technologies and enterprise systems. He has presented papers at national and international conferences and published research papers, including the first edition of the NIFT Journal of Fashion. He visited the USA, Middle East, Bangladesh, Vietnam, Cambodia, Madagascar, Mauritius, Egypt, and Jordan to strengthen industry, alumni, and institute relationships.

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### **Rajeev Malik, Member**

Rajeev Malik is a Professor and the current Chairperson of Department of Fashion Management Studies at the National Institute of Fashion Technology, India. He is an alumnus of the National Institute of Fashion Technology, where he completed his Master of Fashion Technology. He also has an MBA from the Faculty of Management Studies (FMS), University of Delhi. He completed his PhD in Management from Amity University. Rajeev has vast experience with the fashion industry in different roles and organizations. His rich industry experience, coupled with his academic acumen, enables him to contribute to the body of knowledge in the fashion industry.

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## **R. Russel Timothy, Member**

Russel Timothy is Professor with the Department of Fashion Technology, Chennai. He has a PhD in nanotechnology and physics and specializes in technological application in garment production. His passion for teaching and research in technological innovations brought him to join NIFT in 1997 at NIFT, Bengaluru. He has been an academician for more than 30 years. He specializes in apparel production technology and management, IT applications, e-commerce, the internet of things, and artificial intelligence. He has several publications in national and international journals.

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## **Shalini Sood Sehgal, Member**

Shalini Sood Sehgal has been a Professor at NIFT, New Delhi, for over 25 years and a fashion foresight expert, actively participating in cultural exchanges between countries and industries. She is always interested in society's constantly evolving mindshifts that impact fashion, lifestyle, and design trends. She has consulted the leather industry, successfully creating forecasts for exporters and running a 'Design Center'. She has been a part of various trend forums for brands like Asian Paints and Samsung, as well as for the Ministry of Textiles. Her doctoral thesis explored the area of trend percolation in Indian wear in the country. An avid hiker at heart, she loves to get lost every few months in the folds of the mountains. A budding birder who practices yoga and meditation; dons characters on a theater stage and passionately volunteers for an NGO, 'An Initiative Touch Your Soul, that takes care of the educational and medical needs of 2500 children and their families in the Pauri Garhwal region, covering 337 villages.

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## **Sibichan K Mathew, Member**

Sibichan K Mathew is Professor of Fashion Management Studies at the National Institute of Fashion Technology (NIFT), New Delhi, India, and Head of the Research Unit. After the completion of his doctoral degree and master's degrees in Economics and Business Administration, he pursued higher specialized education in Fashion Management from the School of Fashion Management and Design in Amsterdam and customized

training in the area of retail research at the Center for Retail Research in Zoetermeer, Netherlands, and CESCO in Milan, Italy. He began his career at the University of Delhi. He has held various academic and administrative positions at NIFT. He led the NIFT team in a 3-year India-US collaborating research project with IOWA State University (ISU) funded by USIEF involving multi-educational institutes based in the USA and NIFT. He has been selected by the International Relations Committee of the International Textile and Apparel Association (ITAA), USA, for the 'Janet Else Visiting Scholar/Practitioner Award'.

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### **Usha Narasimhan, Member**

Usha Narasimhan teaches design research, design methods, and pattern design for fashion and apparel at the National Institute of Fashion Technology in New Delhi with the Leather Design program. A Masters in Fashion Technology from NIFT, she has completed her PhD in Sociology from Jamia Millia Islamia, New Delhi, in the field of fashion and everyday life in urban India. A fashion educator, she specializes in design thinking and practices for apparel, bringing concepts of sustainable and inclusive design practices into her teaching. She has written and presented papers on sustainable practices in fashion and fashion as representation and identity. Her research interests include fashion theory and practices, identity, and popular culture. She currently holds the post of Chairperson, Leather Design.

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### **Varsha Gupta, Member**

Varsha Gupta is Professor in the Master of Design department at NIFT, New Delhi, with almost 30 years of experience in industry and academia. She was awarded a doctorate by NIFT in 2014 for her research titled 'Recycling of Post-Consumer Textile Waste and Developing a Model for Sustainable Development using System Dynamics'. She completed her MSc in Textiles and Clothing at Lady Irwin College, Delhi University, and has been trained at the Fashion Institute of Technology (FIT), New York. Varsha has been an external expert member on the Programmatic Review Panel at Limerick School of Art & Design, Limerick Institute of Technology, Ireland. She has presented papers at

international conferences in London, Leeds, and Brussels, and a video based on her PhD work was screened at the PhD festival in Milan, Italy.

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### **Vasantha Muthian, Member**

Vasantha Muthian has a UG degree in Interior Design and PG degree in Textiles and Clothing from Madras University and received her PhD degree from the Department of Textile Technology, Anna University, Chennai, in 1992. She has 30 years of work experience in teaching and research at reputed institutions. She joined NIFT Chennai in July 2003 and has held several additional charges at the campus level, including Head Office Student Development Activity Coordinator, Center Coordinator of Fashion & Textiles, Textile Design and Foundation Program, Unit In Charge Research Unit, HO, Campus Academic Coordinator, and Chairperson-Textile Design, HO. She has published several research papers in national and international journals and co-authored the CBSE textbook for Fashion Design and Garment Technology. She has presented several trend interpretation seminars to the export home textiles industry, coordinated prestigious handloom projects in Tamil Nadu and Kerala, and conducted diverse skill-upgradation workshops for BPL self-help women groups.

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### **Vibhavari Kumar, Member**

Vibhavari Kumar is a space designer and design educator based in Bengaluru. Her bachelor's degree is in architecture from the National Institute of Technology, Thiruchirapalli. She did her doctorate from Jain University, Bengaluru, on the topic 'Socio-Cultural Impact of the Bengaluru Metro on People and Spaces'. She is currently Professor and Chairperson, Department of Fashion Communication at NIFT. She has done an intensive study in geometry, integrated the knowledge of diverse fields, and experimented in design teaching. Her research interests include design thinking in an Indian context with respect to spaces. During her PhD, she assisted on an ICSSR project and was involved in writing three chapters for a book. She also worked as a core committee member for the Conference on Contemporary Issues and Trends in Urban Transformation'. She has written and presented papers in national and international forums, the latest being at TU Delft, Netherlands.

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## **Yashodha Kumari V, Member**

Yashodha Kumari V is Professor and Chairperson in the department of Knitwear design. She is an MTech and PhD in Textile Technology from Visweswaraya Technological University, Karnataka. She was awarded a doctoral degree in 2018. Her passion for design brought her to join NIFT in 2003 in Bengaluru. She has worked in the industry for more than 4 years and has been an academician for 19 years. Her main areas of teaching and research are textile science, dyeing and printing, textile and garment finishing, resist dyeing and printing techniques, quality assurance, traditional textiles, textile design, material studies, and craft cluster-related subjects.

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